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August 19, 2013
For Immediate Release

VIKING TRAINING CAMP VIDEO, "KATO-WIDE PARTY," A HIT ON YOUTUBE

MANKATO, MN – A YouTube video (http://youtu.be/dTqTF1UDelc) meant to show support for Verizon Vikings Training Camp in Mankato has already generated over 4,500 views in just three days.

The video debuted Friday afternoon, just days after the close of Training Camp, and featured hundreds of people from around Greater Mankato. Dubbed "Kato-Wide Party," a parodied version of the hit country song, "Parking Lot Party" by Lee Brice, the video shows community members showing their support of the Minnesota Vikings.

Over 30 organizations, businesses and colleges are represented in "Kato-Wide Party." The video was produced in collaboration between Radio Mankato, Minnesota State Mankato and Visit Mankato.

The video is just one of many community actions to show support of the Minnesota Vikings. This year was the 48th annual Verizon Vikings Training Camp in Mankato. From July 26 to August 15 more than 69,000 fans attended training camp according to the Minnesota Vikings.

For more information on Mankato's support of the Minnesota Vikings and training camp please contact Christine Nessler at Visit Mankato at 507.380.9187.

About Visit Mankato:

Visit Mankato, LLC, the local Convention & Visitors Bureau, is a Limited Liability Corporation of Greater Mankato Growth, Inc. Visit Mankato leads the development of the visitor economy in Mankato by actively promoting Mankato as a premier destination for conventions, tournaments and tourism. These activities bring a steady flow of visitors and business activity to Mankato that benefits local residents and future visitors. The work of Visit Mankato helps strengthen the hospitality industry which provides jobs, a diverse tax base and amenities for everyone to enjoy. www.visitmankatomn.com

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